

ITALIAN EXPERIENCE

www.beverlytravel.it



*Our Package
Proposals*

MILAN

3 DAY PROGRAM

PACKAGES Number of pax	Hotel Category 5*	Hotel Category 4*
from 50 to 200	Starting from €1.200 (based on DBL accommodation)	Starting from €1.000 (based on DBL accommodation)
from 200 to 500	Starting from €1.100 (based on DBL accommodation)	Starting from €900 (based on DBL accommodation)
from 500 to 1000	Starting from €1.000 (based on DBL accommodation)	Starting from €850 (based on DBL accommodation)
	Extra charge for Single room 400€	Extra charge for Single room 300€

4 DAY PROGRAM

Hotel Category 5*	Hotel Category 4*
Starting from €1.450 (based on DBL accommodation)	Starting from €1.150 (based on DBL accommodation)
Starting from €1.350 (based on DBL accommodation)	Starting from €1.050 (based on DBL accommodation)
Starting from €1.250 (based on DBL accommodation)	Starting from €1.000 (based on DBL accommodation)
Extra charge for Single room 650€	Extra charge for Single room 500€

Magna Pars



Armani Hotel

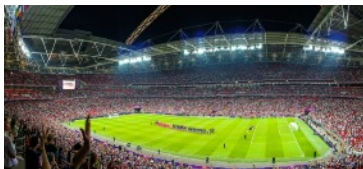


Maison Moschino



VENERANDA FABBRICA DEL DUOMO www.duomomilano.it

Discover the most secret parts, visit them in small private groups, use private entrances to avoid the frequent queues, gain a unique insight via our specialist guides, take photos in complete freedom: these are the plus points that Veneranda Fabbrica offers its special guests!



TEATRO ALLA SCALA www.teatroallascala.org

Hosting a tailor-made private function at La Scala, the Theatre Museum or the Ansaldo Workshops promises to be a unique and unforgettable experience in exceptional surroundings. La Scala offers a number of options and settings for your event, to create a custom proposal best suited to your needs.



TEATRO STREHLER www.piccoloteatro.org

The Piccolo Teatro della Città di Milano is a theatre in Milan, founded in 1947. It is Italy's first permanent theatre, and a national "teatro stabile", or permanent repertory company. Piccolo Teatro is considered a theatre of major national and European importance, a "symbol of permanency in Italy".



SPAZIO GESSI www.gessi.com

The area, a former movie theater, was radically reinterpreted creating an actual plunge into nature in a "secret garden". 1500 sqm., multilevel, luxury materials, furnishing and unique objects that contributed to the worldwide success of the Italian style, a vertical wood. Even more to it, a multifunctional space available in town.



For your Welcome Dinner



RISTORANTE GIACOMO ARENGARIO
Via Guglielmo Marconi, 1, Milano



MIMMO MILANO
Via Srtori, 34, Milano



EL BRELLIN
Alzaia Navigio Grande, 14, Milano

CERESIO 7
Viale Ceresio, 7, Milano

LANGOSTERIA 10
Via Savona, 10, Milano

RISTORANTE BAGUTTA
Via Bagutta, 14, Milano



Castello Sforzesco www.milanocastello.it

The Sforzesco Castle, one of the most famous monument in Milan, has seen long historical vicissitudes during the past years. It was demolished, then rebuilt several times, embellished and restored to become a symbol of both happy and dramatic events that are to be found in the historical background of the city. The most exclusive location for events in Milan.

Pinacoteca Di Brera www.brera.beniculturali.it

The Pinacoteca di Brera ("Brera Art Gallery") is the main public gallery for paintings in Milan, Italy. It contains one of the foremost collections of Italian paintings, an outgrowth of the cultural program of the Brera Academy which shares the site in the Palazzo Brera, an 18th-century Neoclassical structure that was originally built as a Jesuit college.

Galleria Vittorio Emanuele www.turismo.milano.it

The Galleria, a place of transit for busy managers or a stop for enchanted and curious tourists, expresses the various faces of the city through its many facets. Considered one of the sites of Milanese luxury shopping, the Galleria welcomes its guests underneath its elegant ceiling of iron and glass – similar to those of the Parisian train stations.

Piazza Citta' Di Lombardia www.regione.lombardia.it

The bodies of Palazzo Lombardia is divided in such a way as to form a large covered urban space, then headed to the City of Lombardy. The square is developed according to an oval shape over an area of about 4,000 square meters, covered by a modular structure, located at 32 meters in height. Public space is regularly rented out for functions and events of various kinds, and can reach a capacity of more than three thousand people.

Food & Wine Tour Proposals

The Food Tour

In Milan, food means history, as shown by the city's botanic gardens, the many company museums, and by the new and alternative culinary locations at which food goes hand in hand with design, innovation, and creativity. Food means a network, a point of reference for those who intend to launch a new type of farming based on quality, consumer safety and the enhancement of local characteristics, combining aspects such as sustainable agriculture, food safety, and sensitivity to the environment. Food means performance, design, and art applied to culinary culture. Restaurants, shops and markets **give character to the cityscape, reflecting and accompanying changes in the habits of those who live in and visit the city.**

Eataly

Eataly is a high-end Italian food market/mall chain comprising a variety of restaurants, food and beverage stations, bakery, and retail items. Eataly was founded by Oscar Farinetti, an entrepreneur; formerly involved in the consumer electronics business, and is sponsored by Slow Food. The new store in Milan, Eataly Smeraldo, is located in an old theatre, in the very hearth of the city. Eataly waits for you to discover the wide variety of food and to taste genuine and typical products in the thematic stations.

Leisure Program

The Fashion District, Luxury Shopping

The Fashion District (Quadrilatero della Moda) in Milan is one of the most prestigious in the world, due to its concentration in terms of boutiques, jewelers and showrooms of furniture and design. It's so named because bounded by four streets famous for their many luxury shops and ateliers of important brands. **Hugo Boss, Calvin Klein, Armani, Jimmy Choo, Balenciaga, Dolce & Gabbana, Bulgari, Prada and Roberto Cavalli are just some of the brands that you can find along the streets of this neighborhood.**

Via Brera, Where Shops Are Jewels Of Art

On Via Brera, heart of shopping and nightlife in Milan, shops and showrooms are little jewels of art, starting from jewelry stores of handmade jewels, to antique shops. There are very particular dealers, such as Cavalli and Nastri, where vintage reigns supreme, or the luxurious Brera Bau House, a real boutique for furry friends, with clothing, special foods and very sophisticated accessories. **At number 23 luxury and refinement reach their climax with L'Olfattorio, a shop where amidst the scent of big fashion houses and artisan producers one can buy personalized fragrances.**

Vintage Shopping, Destination: Navigli

At the end of Via Torino begins Via Cesare Correnti which then becomes Corso Genova. Along this route you come to the Navigli, another of the many shopping districts of Milan. The Navigli area is full of vintage shops, very casual teens clothing and military items suitable for punk shoppers and rockers, in the style of the 70s and the 80s, but also with splendid window shops of antique, atelier and art workshops. Losing oneself in these streets means savoring the taste of the old Milan, among courtyards to explore and corners where time seems to stand still.

Outlets Tour Proposals

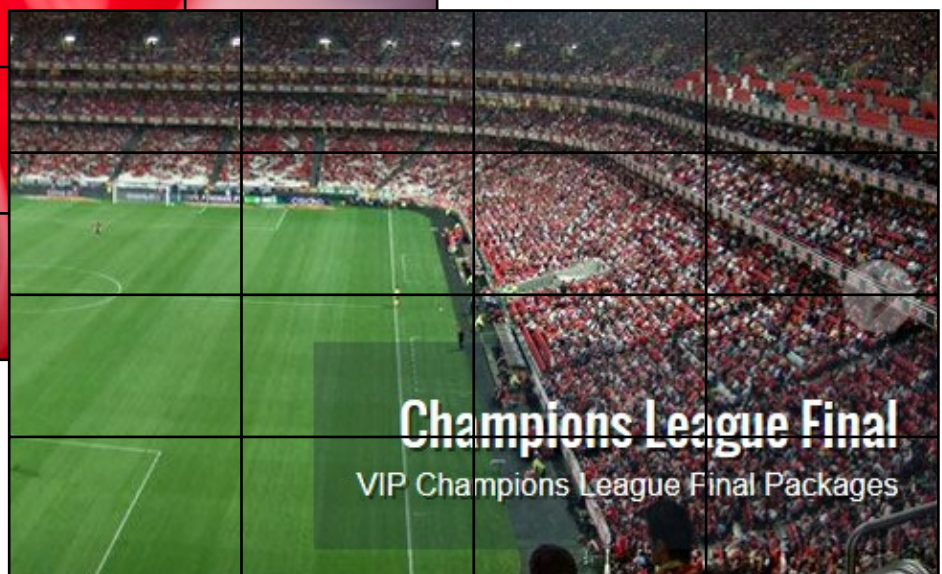
A unique village style shopping outlet with small paved squares and winding lanes that are home to more than 180 designer stores offering up to 70% discount **all year round. Here you can find over 300 top international brands including: Gucci, Armani, Calvin Klein, Dolce & Gabbana, Pinko, Prada, Salvatore Ferragamo, Versace and many more.** A VIP shopping experience, with a dedicated program including limousine service to reach the outlet from Milan and a personal shopper who'll guide you through the multiple possibilities offered by The Outlet Village. The most famous brand, the best price, the perfect location for your Italian shopping, with the advantage of a personalized consultancy and a dedicated assistance for any logistic need.



Scan to Download




Beverly.Travel
Online Booking



Any Game..Any Place..Any Time!

Beverly Power

Instant Charge

Need more battery? Need extra power?

Beverly Power for your mobile phone: a one-time shot of power that adds up to 4 more hours of use. Plug it into your phone and Beverly Power!

For last-minute situations in which people need or want more battery for their mobile phone, while staying on the go.

At places that do not provide convenient access to electrical outlets, such as travel and holidays, sporting events, music venues, museums and exhibitions, hospitals and outdoor events.



Available for Smartphone: iPhone , Android and Windows

Not Available for Action Cameras at moment.

When mostly needed

A byproduct of most natural disasters such as earthquakes, hurricanes and tsunami, is lack of communications. To improve the recovery process and save lives. We are now offering individuals and organizations to include Beverly Power in all emergency kits.

Retail Sales - On-Site Stands & Displays



Program Beverly Go Power To become affiliated point

Beverly Power

Connect with us at: Phone: +442031290282

Web: www.beverlypower.com

Email: info@beverlypower.com

MILAN

3 DAY PROGRAM

PACKAGES		
Number of pax	Hotel Category 5*	Hotel Category 4*
from 20 to 50	Starting from €1.200 (based on DBL accommodation)	Starting from €1.000 (based on DBL accommodation)
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4 DAY PROGRAM

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Starting from €1.450 (based on DBL accommodation)	Starting from €1.150 (based on DBL accommodation)
Starting from €1.350 (based on DBL accommodation)	Starting from €1.050 (based on DBL accommodation)



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Via Brera Shops

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A unique village style shopping outlet with small paved squares and winding lanes that are home to more than 180 designer stores offering up to **70% discount all year round. Here you can find over 300 top international brands including: Gucci, Armani, Calvin Klein, Dolce&Gabbana, Pinko, Prada, Salvatore Ferragamo, Versace and many more.** A VIP shopping experience, with a dedicated program including limousine service to reach the outlet from Milan and a personal shopper who'll guide you through the multiple possibilities offered by The Outlet Village. The most famous brand, the best price, the perfect location for your Italian shopping, with the advantage of a personalized consultancy and a dedicated assistance for any logistic need.

TURIN

3 DAY PROGRAM

Number of pax	Hotel Category 5*	Hotel Category 4*
from 20 to 50	Starting from €1.350 (based on DBL accommodation)	Starting from €1.000 (based on DBL accommodation)
from 50 to 200	Starting from €1.300 (based on DBL accommodation)	Starting from €950 (based on DBL accommodation)

4 DAY PROGRAM

Hotel Category 5*	Hotel Category 4*
Starting from €1.650 (based on DBL accommodation)	Starting from €1.150 (based on DBL accommodation)
Starting from €1.600 (based on DBL accommodation)	Starting from €1.100 (based on DBL accommodation)



VENARIA REALE www.lavenaria.it

La Venaria Reale is a royal residence in Venaria, in the north-west of Italy. It represents a masterpiece of the international baroque and together with its Gardens is an amazing landscape. At short distance from Turin, you can enter a new dimension of life, made of nature, art and history.



CASTELLO DEL VALENTINO www.residenzereali.it

In the green heart of the 19th century park of Torino, the Castle of Valentino had various uses over the centuries before being taken over by the Faculty of Architecture of Torino Polytechnic. In the 1500s it was used as palace of entertainment, and was extended according to French tastes. Just a few decades later one of the side gardens was turned into the Botanical Gardens for the University, which can still be visited.



Fashion Tour

Founded in 1824 by King Charles Felix of Savoy, **enlarged with archaeological findings from Ernesto Schiapparelli's excavations** is the oldest Egyptian Museum in the world. Today, with more than 30.000 Egyptian artifacts is second only to the museum in Cairo, among them there are the intact funerary equipment of the Tomb of the Architect Kha, the Royal canon, the marvelous statue of the Pharaoh Ramesses II and the precious Ellesija rocky temple of the New Kingdom

The colorful Langhe region is characterized by hills covered by vineyards and castles. It's the **land of truffles and great Piedmontese wines**. The visit begins with Alba and its fascinating medieval historic centre. We then proceed to Grinzane Cavour Castle, which belonged to Camillo Benso, Count of Cavour, a famous Italian statesman. We will visit one of the largest producers of Barolo, the king of wines. The Fontanafredda winery. It is really a work of art. It started over 130 years ago as the hunting lodge and home for the mistress of the king of Piedmont. Tour of the wine cellars followed by lunch and tasting of wines.

Turin's Fashion is eclectic, traditional and innovative ensemble, made up of big names, but also and especially, of sought boutique, of atelier ranging from vintage to newest, in a few meters. A **Shopping Tour that winds through the magnificent** arcades and the historical alleyways of this amazing capital of Piedmont, to search the Must-have of the moment, or the tailor-made glamorous accessory. An aperitif in a historical café, ...a Shopping Experience, specially created to take in your heart, and in the suitcases, a bit of Turin's Life and Fashion.

FLORENCE

3 DAY PROGRAM

Number of pax	Hotel Category 5*	Hotel Category 4*
from 20 to 50	Starting from €1.350 (based on DBL accommodation)	Starting from €980 (based on DBL accommodation)
from 50 to 200	Starting from €1.300 (based on DBL accommodation)	Starting from €950 (based on DBL accommodation)

4 DAY PROGRAM

Hotel Category 5*	Hotel Category 4*
Starting from €1.650 (based on DBL accommodation)	Starting from €1.150 (based on DBL accommodation)
Starting from €1.600 (based on DBL accommodation)	Starting from €1.100 (based on DBL accommodation)



LOFT www.loftafirenze.it

It is the part of the historical Ferroni Palace where the carriages were usually parked. Despite the location in the centre of Florence the Loft has a wonderful garden famous for the growing of rare plants, the huge lime trees and cypresses which give an enviable shade. The big room of 250 square metres has been transformed in an open space partially furnished which give it the idea of a loft-house.



PALAZZO CAPPONI ALL'ANNUNZIATA www.palazzocapponiallannunziata.it

Palazzo Capponi is the place for who is looking for an elegant and atmospheric location, the perfect place to organize work events and celebrate important occasions. The main floor, which is one of the largest in Florence, opens with a gallery looking onto an Italian garden, capturing the natural light to the maximum which causes endless reflections between the different areas.



Take the opportunity to visit the Vasari Corridor, along the Medici Walk, and the Uffizi Gallery, together with our expert

The Ponte Vecchio, landmark of Florence, houses the best kept secret of Florence. Passing on top of it, hidden between city houses and even passing through a church, the Vasari Corridor has evolved as one of the most astounding architectural masterpieces of the Renaissance. You will see Florence from a different perspective, as you walk along this magic path, opened only for your group, just like the Medici family used to do!

Taste the local wines accompanied by the local specialties and visit the wine cellars of the Castle of Verrazzano winery. It is located on a hilltop in the Chianti Classico area, the first grape growing and wine producing area in the world to be determined by an official proclamation, made by the grand Duke Cosimo III de' Medici in 1716. There is a great tradition of winemaking here. The tour continues to Volpaia, a small village with panoramic views over the surrounding vineyards and forests. Guided tour of the winery and oil mill with tasting of wines and the superb olive oil.

The Mall is a luxury outlet centre that offers customers products of excellence at extremely advantageous prices located in the heart of Italy. A gallery of the most exclusive designers in the world, The Mall offers its clients a unique shopping experience in the Tuscan countryside, just 30 minutes from Florence. You can have a break from the delights of shopping at the internal restaurant offering a variety of delicacies accompanied by a wide selection of wines

BOLONIA

3 DAY PROGRAM

PACKAGES	Hotel Category 5*	Hotel Category 4*
Number of pax		
from 20 to 50	Starting from €1.350 (based on DBL accommodation)	Starting from €1.000 (based on DBL accommodation)
from 50 to 200	Starting from €1.300 (based on DBL accommodation)	Starting from €950 (based on DBL accommodation)

4 DAY PROGRAM

Hotel Category 5*	Hotel Category 4*
Starting from €1.650 (based on DBL accommodation)	Starting from €1.150 (based on DBL accommodation)
Starting from €1.600 (based on DBL accommodation)	Starting from €1.100 (based on DBL accommodation)



NUOVO POLO CONGRESSUALE

www.bolognacongressi.it

The city's largest convention centre, made up of the Palazzo della Cultura e dei Congressi and the brand new Sala Maggiore, doubles its offer taking over the management of the contiguous Hall 19-20. Located in one of Europe's most prominent trade fair districts, the Nuovo Polo Congressuale is a modular space that is vast in size and world-class in scope.



PALAZZO GNUDI

www.palazzognudi.com

Imagine to organize your event in the center of Bologna. In an exceptional location, refined and elegant, where historic charm combines with modern facilities and the art coexists always with progress.



Did you know that Bologna is famous for its towers? More than 100 in the past, it is said. Today, the red city still boasts and jealously hides 18 proud and beautiful towers. A symbol of Bologna, the towers were strongly built as important military fortifications and also as social pride for each prestigious family. Each has its own personal history: glory, love, humiliation, prison... A stroll in Bologna will bring us back to this old time

With this tour you will visit a Dairy producing Parmigiano Reggiano where you will see the cheese masters at work repeating the ancient gestures to process milk and realize this gastronomic gem. Tasting of the Parmigiano Reggiano, Lambrusco wine and fresh ricotta cheese. The tour continues to taste the balsamic vinegar at Villa San Donnino, a rare example of the splendid Art Deco style. The interiors of the movie "Novecento" by Bernardo Bertolucci were shoot inside the Villa.

A true custodian of the myth, the Museo Ferrari of Maranello, the Company's official exhibition, receives over 200,000 fans from all parts of the world every year. It houses cars, images and trophies that have characterized the history of the brand and have been hugely successful on commercial markets and worldwide circuits. Lunch at Montana Restaurant. With its original atmosphere, it is a unique experience, a mixture of culinary art and motor car culture.

VENICE

3 DAY PROGRAM

PACKAGES			
Number of pax	Hotel Category 5*	Hotel Category 4*	
from 20 to 50	Starting from €1.800 (based on DBL accommodation)	Starting from €1.350 (based on DBL accommodation)	
from 50 to 200	Starting from €1.750 (based on DBL accommodation)	Starting from €1.300 (based on DBL accommodation)	

4 DAY PROGRAM

Hotel Category 5*	Hotel Category 4*
Starting from €2.100 (based on DBL accommodation)	Starting from €1.500 (based on DBL accommodation)
Starting from €2.050 (based on DBL accommodation)	Starting from €1.450 (based on DBL accommodation)



THE VENICE ARSENALE

www.arsenaledivenezia.it

The Venice Arsenale, in the heart of the old Venice naval industry, today is a completely renovated location which reveals the grandness of the old Venice shipyard. The covered pavilions, each sized approximately 1,000 sqm, are perfectly suited to host private and corporate events.



The Doge's Palace and its itineraries can be opened exclusively after the closing time. This is absolutely a charming solution to admire and feel the atmosphere of the ancient power of the Serenissima.

A gourmet discovery tour around the bustling Rialto market area. We'll drink wine and eat "cicheti" (as to say, fingerfood) at the local "bacari" (= winebars with food, the term deriving from the wine god Bacchus ...). Wandering from place to place we'll stop here and there to read the "nizioleti" (= small sheets, i.e. street signs) that tell much about the story and people of old Venice.

PALAZZO GRASSI

www.palazzograssi.it

Palazzo Grassi, Punta della Dogana and the Teatrino open their doors to private events at the crossing between history and contemporaneity, the three venues can be reinvented according to client's needs. The unusual combination of closed and open-air spaces of the three venues makes it possible to plan exclusive private or corporate events in a very evocative setting and throughout the entire year.



An exclusive Shopping experience will be arranged with the help of our personal shopper who will show you where to find the traditional craft shops, including leather shopping, fine Murano glass, jewellery, food and its production and high end shopping including prestigious boutiques of major national and international.

ROME

3 DAY PROGRAM

Number of pax	Hotel Category 5*	Hotel Category 4*
from 20 to 50	Starting from €1.800 (based on DBL accommodation)	Starting from €1.350 (based on DBL accommodation)
from 50 to 200	Starting from €1.750 (based on DBL accommodation)	Starting from €1.300 (based on DBL accommodation)

4 DAY PROGRAM

Hotel Category 5*	Hotel Category 4*
Starting from €2.100 (based on DBL accommodation)	Starting from €1.500 (based on DBL accommodation)
Starting from €2.050 (based on DBL accommodation)	Starting from €1.450 (based on DBL accommodation)



ROMA EVENTI www.roma-eventi.com

It is the part of the historical Ferroni Palace where the carriages were usually parked. Despite the location in the centre of Florence the Loft has a wonderful garden famous for the growing of rare plants, the huge lime trees and cypresses which give an enviable shade. The big room of 250 square metres has been transformed in an open space partially furnished which give it the idea of a loft-house.



TERRAZZA CAFFARELLI www.museicapitolini.org

The long history of the Capitoline Museums and the many magnificent treasures they house make them an ideal venue for high-profile events. The terrace at the Palazzo Caffarelli, with its amazing views over Rome, provides the perfect backdrop to exclusive private events or corporate entertaining.



Winery Tour

Your guide will take you through the treasures of the Pope's collection, one of the most famous and visited in the world. The itinerary will include the courtyard of the pine cone, the collection of ancient Roman and Greek art, the galleries of the candelabras, of the Flemish tapestry, of the geographical maps and, before you end up in the Sistine Chapel, you'll be visiting the famous Raphael rooms and the Borgia's apartment, with the famous frescoes by Pinturicchio. The tour will end with the visit of St Peter's Basilica and square.

This tour will let you discover the oldest winery of the Roman Castles, Santa Benedetta. Between Frascati and Monte Porzio Catone it lies on the gentle slopes overlooking Rome. Here they produce wines and olive oil from ever! From more than three hundred years the techniques, the feelings, the memories and secrets have been passed from father to son, so nothing is lost. The ancient convent founded by Benedetta, said the saint of the family, turned into the cellar and in a magical rural hamlet: we meet the polished stones and objects of the family, old tools, furniture, delicious food with wine.

The Vintage Tour

Nowadays, Vintage is one of the main sources of inspiration for Fashion stylists. Vintage is at the root of modern fashion. If you want to experience a vintage look jumping into the past but at the same time always remaining "in style" come discover with our personal shopper the hidden little vintage boutiques and he will help you revisit the **past trends with a new look!!!** If you want to find a unique piece to add to your personal everyday wardrobe follow him through the many unknown charming little streets that Rome has to offer. Save your time (and money!) with his helpful suggestions and let him conduct you into the magical atmosphere of the past.



BEVERLYGO TOURS:

A COMPREHENSIVE STARTUP GUIDE



WHY BECOME AN AFFILIATED TOUR?

The advantages to being an affiliated tour include complete access to the best reservation systems and aggregators available today, as well as the opportunity to leverage BeverlyGo alliances, tour discounts and frequent glider programs.

BeverlyGo's Affiliated Tour Program keeps the brand strong by ensuring consistency across tour operations. Our large and growing unified network positions BeverlyGo to develop beneficial industry alliances, gather statistical data to market authorized tours against alternatives, provide valuable forecasting data and efficiently leverage market research.

Understanding your market is a key component in starting up your business. The following pages outline a set of international guidelines adopted by BeverlyGo to help you identify your market. They act as the cornerstone for developing a business and marketing plan and will be the key component in getting your tour off to a strong start.

AFFILIATED TOURS ENJOY:

- » **Free BeverlyGo Reservation System, powered by Beverly.Travel, that allows guests to conveniently book reservations on BeverlyGo's website, viewed by millions of visitors annually**
- » **Negotiated national rates with major flash sellers (i.e. Amazon Local, Living Social)**
- » **Negotiated national rates with Online Marketing Agencies (i.e. TripAdvisor, Viator)**
- » **Tour specific BeverlyGo Tours Safety Video**
- » **Exclusive credit card processing rate on all transactions**
- » **Free website, built and hosted by Beverly.Travel**
- » **SEO and analytical tracking support**

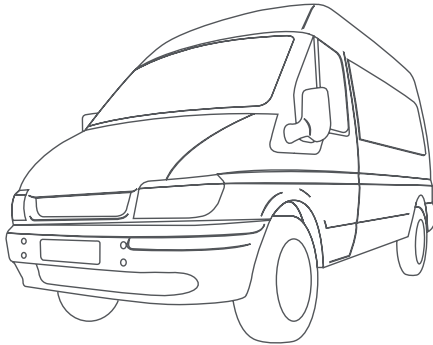


CITY TOURS - STREET ART TOURS - MARKET TOURS

www.beverlygo.com

CHOOSING YOUR OFFICE LOCATION

MOBILE OFFICE



REQUIREMENTS

- » Permanent or public parking location
- » Access to nearby restrooms
- » Training area with minimal pedestrians
- » Television mount or stand to show the safety video
- » Process for guests to easily sign waivers

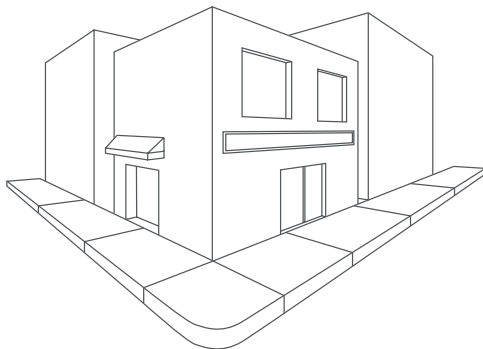
Advantages

- » Cost effective option
- » Flexibility to travel to special events or depart from different locales

Challenges

- » Less professional presentation
- » May be more difficult for tour takers to locate
- » Access to charging ports on site or at storage locations

RETAIL STORE



REQUIREMENTS

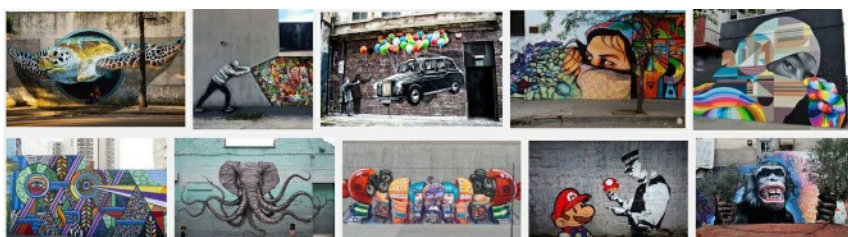
- » Convenient on-site parking
- » In-store restrooms
- » Indoor area or outdoor space in close proximity for rider training
- » Area to view safety video and sign a waiver
- » Quick access to tour route

Advantages

- » Secure area to store and charge units
- » Inside training area possible
- » Ability to build a route around the location to ensure minimal backtracking
- » Typically close to parking or public transit

Challenges

- » Incrementally more expensive year over year
- » A 10-30% revenue share is common and some locations include additional property fees



CITY TOURS - STREET ART TOURS - MARKET TOURS

www.beverlygo.com

BeverlyGo



Beverly.Travel
Online Booking

www.beverlytravel.it
www.beverly.travel